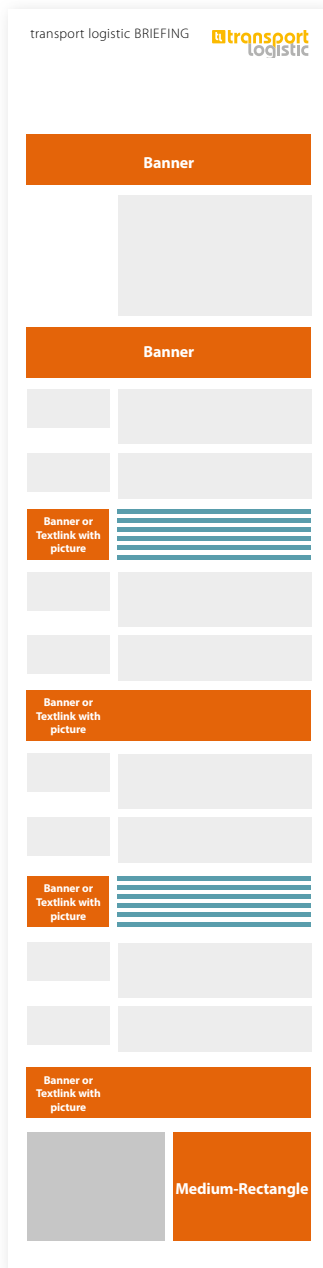


PRICE LIST



EVENING BRIEFING

for transport logistic



MODE OF PUBLICATION / RECIPIENTS

Recipients: about 17.500 DVZ recipients.

Dispatch time: 6.00 p.m.

Language: English

PUBLICATION DATES

Issue 1: 02.06. Issue 3: 04.06.

Issue 2: 03.06. Issue 4: 05.06.

FORMATS / PRICES

Format	Size	Price
Banner*	570 x 100 px	EUR 1.800,- / day
Textlink with picture*	Picture 1.920 x 1.080 px Text 250 characters	EUR 1.500,- / day
Medium Rectangle	275 x 227 px	EUR 895,- / day

*Banners are placed on the top two positions.

On the other positions the placement is flexible, Banner oder Textlink with picture.
The number of messages in between can vary.

BOOKING DEADLINE

23 May 2025

DATA DELIVERY

until 27 May 2025

DISCOUNTS

Frequency Discount

from 3 10 %

from 5 15 %

from 10 20 %

Discounts from an existing DVZ Contract can be applied though additional linking of discount is not allowed.

Digital material only for advertisements (Details on request)