

PRICE LIST



TRANSPORT LOGISTIC DAILY

The official trade fair newspaper for transport logistic 2025



MODE OF PUBLICATION / RECIPIENTS

Frequency of publication: On all 4 days of the fair

Daily circulation: 8,000 copies

Volume: 12 pages

Distribution: at all trade fair entrances, on the exhibition grounds, in the halls and in the press distribution centres.

Language: English

PUBLICATION DATES:

Issue 1: 02.06. Issue 2: 03.06. Issue 3: 04.06. Issue 4: 05.06.



FORMAT

Format 260 mm width x 360 mm height

Type area 230 mm width x 330 mm height



ADVERTISING FORMATS / PRICES

Format	Size	Price (4C)
1/1 Page	230 x 330 mm	EUR 7.950,-
1/2 Page	230 x 155 mm	EUR 6.300,-
1/4 Page	230 x 90 mm 155 x 115 mm	EUR 4.300,-
Floating Ad	52 x 40 mm	EUR 4.500,- Package price *
Island Ad	52 x 100 mm	EUR 7.600,- Package price *
Banner DPS**	490 x 70 mm	EUR 6.875,-

* of all 4 issues

** DPS - Double Page Spread

BOOKING DEADLINE

12 May 2025

AD MATERIAL DEADLINE

19 May 2025

DISCOUNTS

Frequency	Discount
2 Advertisements	5 %
3 Advertisements	10 %
4 Advertisements	15 %

Discounts from an existing DVZ Contract can be applied though additional linking of discount is not allowed.

Data delivery is only possible digitally (Details on request)



For further information, please contact the DVZ advertising department:

Phone: +49 (0) 40/237 14-124 • E-mail: anzeigen@dvz.de • Internet: www.dvz.de